

DPC Geaux Grant Program

Application Review Rubric

The Application Committee uses the following objective scoring system to evaluate each application. The goal of the DPC Geaux Grant Program is to expand primary care access in Louisiana, particularly in rural and underserved communities, by supporting the launch of new independent Direct Primary Care practices.

Total Possible Points: 100

Category	Description	Maximum Points
1. Commitment & Readiness	Clear intent to launch a full-time independent DPC practice in Louisiana. Demonstrates realistic understanding of the DPC model and strong personal motivation.	20
2. Business Plan Quality	Strength and realism of the proposed location, membership structure, patient acquisition strategy, revenue projections, and overall business plan.	25
3. Financial Need & Sustainability	Demonstrated need for support and a credible path to practice sustainability within 12–18 months.	20
4. Practice Location & Community Fit	Potential to expand primary care access in rural or underserved areas (including urban areas of high need). Consideration of community impact and proximity to existing DPC practices.	15
5. Special Factors	Additional positive factors such as LSUHSC Primary Care Scholar or Rural Scholar alumni status, or other compelling elements that support the program's mission.	10
6. Overall Potential & Alignment	Likelihood of long-term success and alignment with LADPCC's mission to grow patient-centered primary care across Louisiana.	10

Scoring Process

- Each application is independently reviewed by members of the Application Committee.
- Scores are discussed and recommendations are made to the LADPCC Board.
- The Committee carefully considers community fit. When a proposed practice is located near an existing DPC practice, the Committee may contact the existing practice to understand capacity and any concerns.
- Final award decisions rest with the LADPCC Board.

Program Goal

Select candidates most likely to successfully launch and sustain new Direct Primary Care practices that increase access to high-quality primary care for Louisiana patients.